

# VPL™ Permanent Hair Reduction



Get the facts...

## What is VPL™?

VPL™ is an exciting new breakthrough in effective hair removal and skin rejuvenation technology.

Boheme uses the Ultra VPL™. The Variable Pulses of Light from the Ultra VPL™ use light energy to treat and remove unwanted hair and skin imperfections safely and easily. Having a Variable Pulse means that your therapist will finely adjust the settings to suit your hair and skin type, for the safest and most effective treatment possible and with none of the discomfort of invasive and/or surgical treatments..

## How does it work?

Hair removal with Ultra VPL™ is safe, easy and effective. The light energy from Ultra VPL™ is absorbed by the melanin in the hair, which heats up to a temperature to destroy the germ cells and stem cells resulting in permanent hair reduction.

Ultra VPL™ emits light across a range of wavelengths, allowing a greater range of more gentle treatments to be performed on virtually all skin types.

## How effective are the treatments?

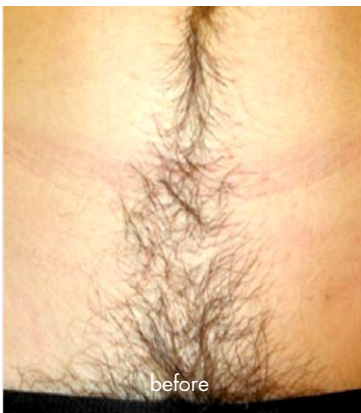
Ultra VPL™ treatments are very effective, achieving outstanding results time after time.

Clinical trials have proved that the Ultra VPL™ produces consistent results on virtually all skin types, for a wide variety of skin imperfections and hair removal treatments

VPL™ is a safe and effective treatment, leaving clients thrilled with the results seen. Here are some before and after photos of permanent hair reduction:

### Female belly hair:

Reduction immediately after 2 treatments at 8 week intervals.



### Underarm hair:

Reduction immediately after only 3 treatments at 4 week intervals.



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## Things to think about...

### Your Hair Colour and Density

The darker your hair = the better the response. The thicker your hair = the quicker the results! We can treat lighter hair, although it is difficult to treat because it contains less melanin, therefore it absorbs the VPL™ light energy less than thicker, darker hair. White hair cannot be treated with VPL™ successfully.

### Your Skin Colour:

Light skin colour makes VPL™ hair removal easier to perform. Fewer treatments are required and faster, better results will be obtained. People with darker skin can be treated, but results are slower and more sessions will be needed. For the best possible outcome: the larger the contrast between the hair and the skin, the quicker and better the results.

### Treatment Plan:

One treatment can provide a noticeable long term result, however as a rule multiple treatment sessions are necessary to obtain optimal effects. 5-10 treatments is usually recommended at 3-8 weekly intervals. The time between treatments will gradually increase, as the hair growth slows and becomes more sporadic.

### The Hair Growth Cycle:

The main reason more than one session is required is that hair grows in three different stages. Only hairs in the Anagen (active) growing stage are treated effectively. There is no way of knowing what stage of growth your hairs are at when you have your VPL™ treatment. The hairs that are in the Catagen (transition) and Telogen (resting) stages will grow back, however they will be lighter and finer when they do come back.

### Does it hurt?

The treatment is not painless- you will feel both the heat and energy, so you will feel a warm sensation and most of our clients describe it as a small rubber band flicking on your skin. Sensations will differ between clients and body areas.

### Why Permanent Hair Reduction, not Permanent Hair Removal?

It is currently illegal to use the wording "Permanent Hair Removal" in Australia, due to the fact that not all hairs will be successfully treated due to the hairs that are in the Catagen and Telogen hair growth stages.

Permanent Hair Reduction means that a number of the follicles will have the germ cells and stem cells destroyed, preventing hair growth. The majority of hair will be removed upon completion of your treatment plan (between 5-10 sessions). A small percentage of hairs may still be able to recover (after some months) and be able to produce new hair growth. These hairs will usually be a lot finer, lighter and shallow so they will take longer to grow, up to 12 months.

### Maintenance Treatments:

Treatments every 6-18 months may be required to treat any fine regrowth, especially if there is an underlying health or hormonal issue (usually on the testosterone dominated body areas e.g chin, lip, nipples) to keep growth at bay.

Areas such as the lower legs and underarms can go without maintenance for years.

### Pre-Treatment Consultation:

A pre-treatment consultation is necessary for your therapist to be able to give you the safest and most effective treatment plan possible. During your consultation your therapist will ask you questions about your health status and determine your Fitzpatrick Skin Type. She will also test patch the VPL™ if needed to check for the best settings suitable for your skin.

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